

# El Orgullo de Jumilla

*The Pride of Jumilla*



**COMPANY  
INTRODUCTION  
2010**

# **BSI CORPORACIÓN ALIMENTARIA, S.A.**

**Important group of companies that gathers several companies of a cooperative origin.**

**AIM:**

**To market all the products of its partners.**

**BSI's COMPANIES:**

**BODEGAS SAN ISIDRO  
ALMAZARA SAN ISIDRO  
AGRÍCOLA JUMILLANA**

# **BSI** CORPORACIÓN ALIMENTARIA



**BSI** BODEGAS  
SAN ISIDRO



**BSI ALMAZARA**



**AGRICOLA JUMILLANA**

# **BSI - BODEGAS SAN ISIDRO GUARANTY OF ORYGIN AND TRADITION**

**Founded in 1934, with a cooperative origin**

**Modern facilities: 23.000 m2.**

**750 shareholders/ winegrowers**

**3.475 vine hectares**

**3.200 oak barrels (American and French oak)**

**Tradition and innovation joined together, so as to obtain a wide range of products, carefully selected**

**First and biggest producer of D.O. Jumilla wines**

**Markets: 60% National / 40% Export**

# BSI - BODEGAS SAN ISIDRO

## INNOVATIVE CONCEPT OF QUALITY IN SEARCH OF PERFECTION

Quality Certification in all the elaboration PROCESS

Quality and Food Security Certifications in all the PRODUCTS

Research programmes with the Murcia and  
Castilla-La Mancha Universities

### CERTIFICATIONS:



ISO 9001-2000



ISO 14001



IFS



BRC

# **BSI - BODEGAS SAN ISIDRO AT THE LEADING-EDGE**

**FACILITIES** counting on the cutting-edge technology for elaboration, ageing, bottling and control of wines

**PERSONALIZED** customer service.

**ENOTURISM (WINE TOURISM):** new brand aim for BSI.  
They offer guided tours, tasting courses, meetings, private events, etc.



# A LEGACY, MONASTRELL

## **MONASTRELL:**

Autochthonal variety with high potential and quality, a very special character that differentiates it from other varieties.

## **BSI - BODEGAS SAN ISIDRO:**

Owner of the biggest pre-phyloxeric Monastrell legacy in the world.

## **OTHER RED VARIETIES:**

Syrah, Merlot, Petit Verdot, Tempranillo, Garnacha, Cabernet Sauvignon, etc.

## **WHITE VARIETIES:**

Airén, Macabeo, Verdejo, etc.



# THE ROAD TOWARDS A GREAT WINE

**Wide range of wines:**  
white, rosé, red, young or with some oak,  
conventional or organic elaboration.

**Awarded wines:**  
in the most important National and International  
competitions, as well as excellent mentions in the main  
wine guides and reviews.



# THE ROAD TOWARDS A GREAT WINE

## OUR RANGE- TABLE WINES

### CASA ALTA:

Quality of origin

Quality table wines,  
also in Bag in Box



### ZAMBRA:

Mediterranean flavour

Sangría with authentic  
Mediterranean flavour



# THE ROAD TOWARDS A GREAT WINE

## OUR RANGE- D.O. JUMILLA WINES

**VIÑA CELIA:**  
*Balance and Freshness*



**SAN ISIDRO:**  
*Tradition heritage*



# THE ROAD TOWARDS A GREAT WINE OUR RANGE- D.O. JUMILLA WINES

## SABATACHA:

*New Jumilla trends*



*Own character*



*Natural class*



*The legacy of our land*



# THE ROAD TOWARDS A GREAT WINE

## OUR RANGE- D.O. JUMILLA WINES

### LÁCRIMA CHRISTI:

*The sweet treasure*

Natural sweet wine



### GENUS:

*Innovation with character*

A new Jumilla wines generation



# THE ROAD TOWARDS A GREAT WINE

## OUR RANGE- D.O. JUMILLA WINES

### **GÉMINA:**

#### *Body and Soul*

The pride of BSI and Jumilla;  
The top expression of the  
Jumilla Monastrell wines.

Wine coming from pre-phyloxerical very  
old vines.

Selection by hand.

Small winery specially devoted to the  
elaboration of these wines.

Temperature-controlled crianza room,  
with American and French new oak  
Barrels.



# BSI - ALMAZARA SAN ISIDRO ENTRAÑABLE : QUALITY AND FLAVOR FOR THE OLIVE OIL

## ENTRAÑABLE:

Cooperative origin.

VIRGIN EXTRA quality.

Conventional and organic production.

904 hectares: 80 of those come from organic production.

VARIETIES: Arbequina, Picual, Cornicabra, Manzanilla.

Several sizes in crystal and plastic bottles.



## BSI ALMAZARA



# BSI - AGRÍCOLA JUMILLANA

## **AIMS:**

**Technical assessment, resources and agricultural machinery supply for shareholders.**

**Specialized experts that offer technology, machinery and their personal experience.**



# El Orgullo de Jumilla

*The Pride of Jumilla*



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